

**Convention Facilities Authority (CFA)
Draft Meeting Minutes November 13, 2020**

To: CFA Board Members

From: Holly Christmann, CFA Secretary

Subject: November 13, 2020 meeting minutes via Zoom Conference Call

CFA Members Present: Gwen McFarlin, Paul Brehm, Kevin Hardman, Pete Witte, Dan Unger, Bimal Patel, and Lawrence Hawkins, Adam Gelter, Lee Czerwonka

Others Present: Lisa Anderson, Holly Christmann, Bridget Doherty, Roger Friedmann, Cindy Fazio, John Bruggen, Brad Ruwe, Julie Calvert, Jim Downton, Karen Adler, Monica Morton

1. Call to Order

Chair McFarlin called the meeting of the Hamilton County Convention Facilities Authority at 12:00 pm. Mr. Friedmann conducted the roll call and indicated there is a quorum. Chair McFarlin thanked the members for joining.

2. Review and approval of minutes from September 25, 2020

Chair McFarlin accepted a motion to approve the minutes from Lee Czerwonka and seconded by Kevin Hardman. Chair McFarlin asked for discussion, hearing none she asked for a vote, the minutes were approved unanimously.

3. 3rd Quarter TOT Report

Ms. Morton reported that the City and the County's collections were \$158,504 and 1,037,600, respectively. There were no expenditures. Next quarter, there will be \$2,500 in expenditures to Dinsmore to explain the impacts of the pandemic on lodging tax collections. Monica also indicated that the City anticipated a \$30,000 shortage for debt service payment due on December 1, 2020 and the City advanced money to the trustee to cover the December 1, 2020 payment.

4. Resolution approving amendment to Sharonville Cooperative Agreement

Per last meeting's discussion – last year, the CFA approved an amendment to the Sharonville Cooperative Agreement for the expansion bonds and added six years to the annual \$1.3 million payment. Sharonville has requested an amendment to allow for a one-year extension of the 12/31/2020 deadline given the lodging tax impacts of the pandemic. Mr. Friedmann walked through the amendment. Chair McFarlin asked for discussion, hearing none she asked for a vote. A motion was made and seconded. Mr. Friedmann conducted the roll call vote and the resolution was approved unanimously.

5. CVB Update

Julie Calvert presented year to date occupancy numbers which are down due to the pandemic. For 2020, 166 groups cancelled between March – December which caused a \$61 million economic impact and \$97 million total sales economic impact which includes impact to hotels, restaurants and retail. So far for 2021 five groups have already cancelled but eight groups have rebooked for 2021 and some are

pending.

There is good news too. They were awarded the 2024 NCAA Division I, II and III Women's Rowing Championships which will be coming in May of 2024 with projected booked rooms at 2500+ for both Hamilton and Clermont counties.

The International Aviation Forecasting Summit occurred at the Hyatt on October 11-13, 2020. The Hyatt was prepared and followed all CDC recommended COVID related protocol and the event went on without a hitch. There were no reports of cases of COVID during or after this event.

On November 7-8th the Convention Center hosted the Fall Festival of Dance and again no cases of COVID reported during or after the event.

Julie also introduced their new campaign "Get Your Cincy On"

6. Adjournment

Next meeting will be March 5, 2021 at noon. It will be a virtual meeting. Lawrence Hawkins made a motion to adjourn; seconded by Dan Unger. All were in favor; meeting adjourned at approximately 12:45 pm.

The foregoing is a summary of the activity taking place at the November 13, 2020 meeting of the Convention Facilities Authority. The foregoing is not an exact transcription of all conversations or discussions taking place during the meeting.