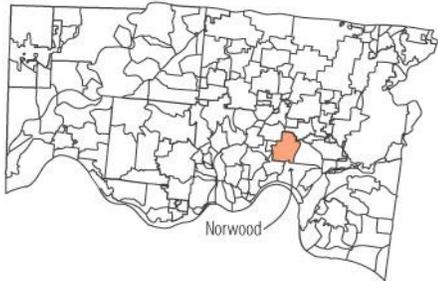


NORWOOD CITY

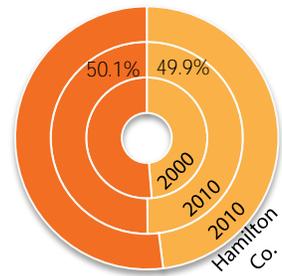


POPULATION

| | 2000 | 2010 | Numeric Change | Percent Change |
|------------------|-------|-------|----------------|----------------|
| Total Population | 21675 | 19207 | -2468 | -11.39% |

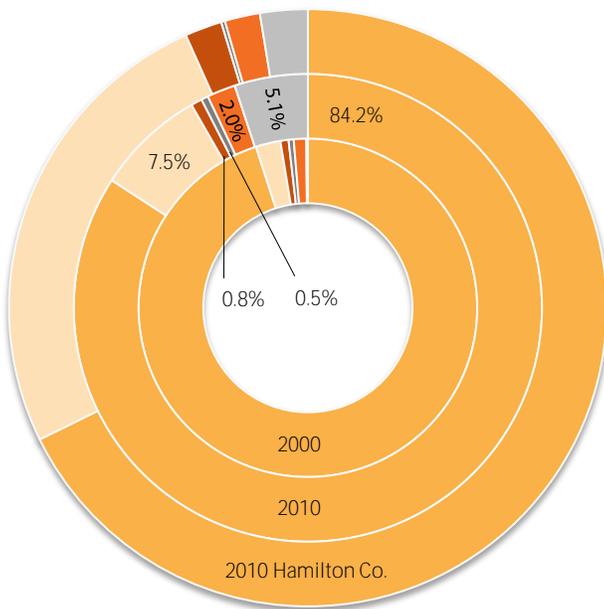
GENDER

- Males
- Females



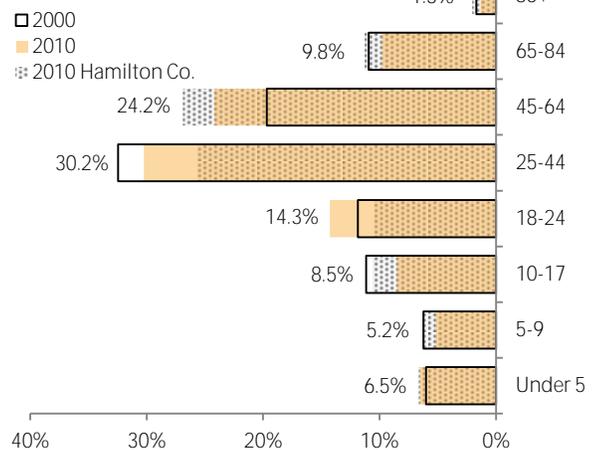
RACE/ETHNICITY

- White Alone (Not Hispanic)
- Black Alone (Not Hispanic)
- Asian Alone (Not Hispanic)
- Other Alone (Not Hispanic)
- Two or More Races (Not Hispanic)
- Hispanic (any Race)



| | 2000 | 2010 | Numeric Change | Percent Change |
|---------|-------|------|----------------|----------------|
| Male | 10554 | 9579 | -975 | -9.2% |
| Female | 11121 | 9628 | -1493 | -13.4% |
| 85+ | 365 | 255 | -110 | -30.1% |
| 65 - 84 | 2368 | 1879 | -489 | -20.7% |
| 45 - 64 | 4265 | 4643 | 378 | 8.9% |
| 25 - 44 | 7033 | 5810 | -1223 | -17.4% |
| 18 - 24 | 2572 | 2742 | 170 | 6.6% |
| 10 - 17 | 2420 | 1635 | -785 | -32.4% |
| 5 - 9 | 1348 | 991 | -357 | -26.5% |
| Under 5 | 1304 | 1252 | -52 | -4.0% |

AGE



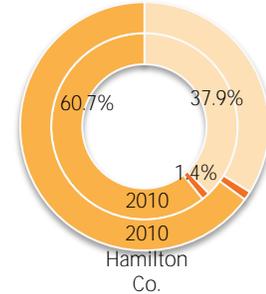
| | 2000 | 2010 | Numeric Change | Percent Change |
|-------------------|-------|-------|----------------|----------------|
| White Alone | 20249 | 16168 | -4081 | -20.2% |
| Black Alone | 502 | 1448 | 946 | 188.4% |
| Asian Alone | 166 | 148 | -18 | -10.8% |
| Other Alone | 104 | 93 | -11 | -10.6% |
| Two or More Races | 253 | 378 | 125 | 49.4% |
| Hispanic | 32 | 972 | 940 | 2937.5% |

HOUSING & HOUSEHOLDS

| | 2000 | 2010 | Numeric Change | Percent Change |
|------------------------------------|-------|------|----------------|----------------|
| Number of Housing Units | 10044 | 9515 | -529 | -5.3% |
| Vacant Units | 774 | 1195 | 421 | 54.4% |
| Renter-Occupied | 4499 | 4240 | -259 | -5.8% |
| Group Quarters Population | 228 | 227 | -1 | NA |
| Correctional Facilities Population | 0 | 9 | 9 | NA |
| Nursing Facilities | 77 | 136 | 59 | NA |
| College/University Student Housing | 34 | 0 | -34 | NA |
| Other Noninstitutional Facilities | 117 | 82 | -35 | NA |

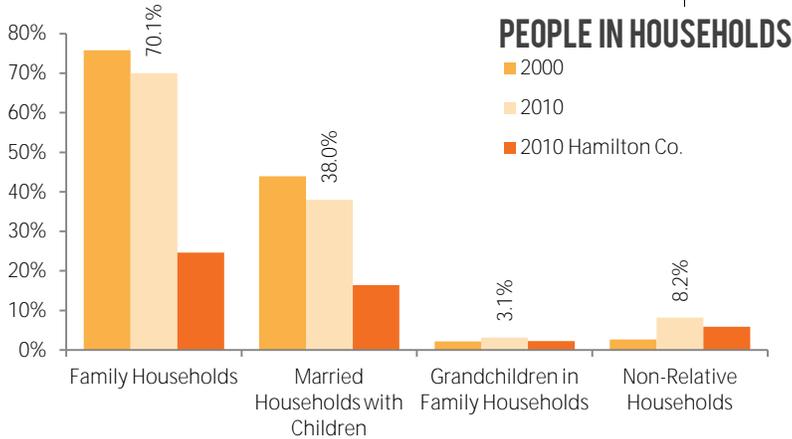
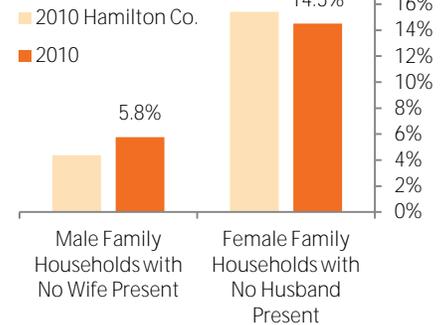
1 PERSON VS. 7 PERSON - 2010

- Percent 1-Person Households
- Percent 7-Person or More Households
- Percent 2-6 Person Households



| Households | 2010 |
|--|------|
| 1 Person | 51 |
| 7 Person | 97 |
| Female Family Households with No Husband Present | 52 |
| Male Family Households with No Wife Present | 82 |

FEMALE VS. MALE

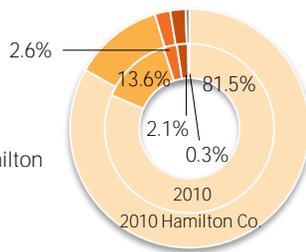


| | 2000 | 2010 | Change | Change |
|------------------------------------|-------|-------|--------|--------|
| Household Size | 2.31 | 2.28 | -0.03 | NA |
| People in Households | 21447 | 18980 | -2467 | NA |
| Households | 9270 | 8320 | -950 | -10.2% |
| Family Households | 16255 | 161 | -2959 | -18.2% |
| Married Households with Children | 9423 | 161 | -2213 | -23.5% |
| Grandchildren in Family Households | 462 | 60 | 124 | 26.8% |
| Non-Relative Households | 560 | 9 | 994 | 177.5% |

AMERICAN COMMUNITY SURVEY - 2010 DATA

RESIDENCE

- Same House 1-Year Ago
- Moved From Within Hamilton County
- Moved from Within Ohio (Excluding Hamilton County)
- Moved from Different State
- Moved From Abroad

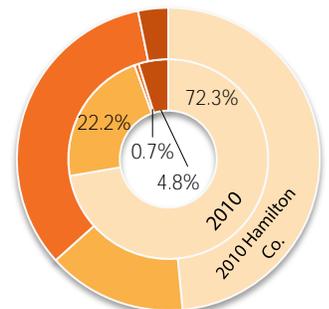


| | 2010 | Margin of Error +/- |
|-----------------------------------|-------|---------------------|
| Same House 1-Year Ago | 15550 | 527 |
| Moved From Within Hamilton County | 2593 | 436 |
| Moved From Within Ohio | 488 | 179 |
| Moved from Different State | 404 | 189 |
| Moved From Abroad | 54 | 54 |
| Not a U.S. citizen | 724 | 353 |

| | 2010 | Margin of Error +/- |
|---------------------------|-------|---------------------|
| Born in Ohio | 13964 | 536 |
| Born in Different State | 4296 | 382 |
| Born in Puerto Rico, etc. | 130 | 88 |
| Foreign Born | 933 | 378 |

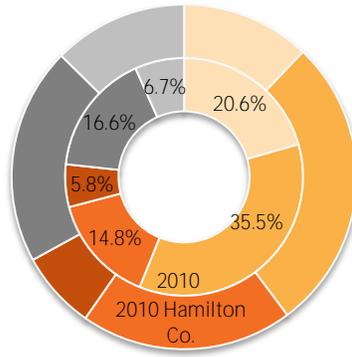
PLACE OF BIRTH

- Born in Ohio
- Born in Different State
- Born in Puerto Rico, U.S. Island Areas, or Born Abroad to American Parent(s)
- Foreign Born



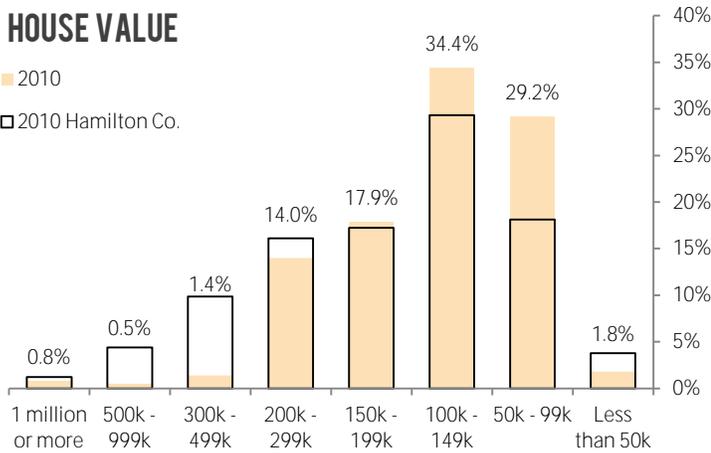
EDUCATIONAL ATTAINMENT

- High School or Less (No Diploma)
- High school graduate (includes equivalency)
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate or professional degree



HOUSE VALUE

- 2010
- 2010 Hamilton Co.



| | 2010 | Margin of Error +/- |
|----------------------------|------|---------------------|
| Occupied units paying rent | 3671 | 273 |
| Median Gross Rent | 608 | 35 |
| Less than \$300 | 162 | 66.5 |
| \$300 to \$499 | 655 | 189 |
| \$500 to \$749 | 1762 | 254 |
| \$750 to \$999 | 644 | 162 |
| \$1,000 to \$1,499 | 411 | 133 |
| \$1,500 or more | 37 | 32 |

| Selected Monthly Owner Cost | | |
|-----------------------------|------|---------------------|
| | 2010 | Margin of Error +/- |
| Houses with a Mortgage | 3125 | 254 |
| Median Monthly Cost | 1265 | 79 |
| Less than \$300 | 11 | 17 |
| \$300 - \$499 | 0 | 0 |
| \$500 to \$699 | 204 | 78 |
| \$700 to \$999 | 594 | 138 |
| \$1,000 to \$1,499 | 1187 | 185 |
| \$1,500 to \$1,999 | 706 | 150 |
| \$2,000 or more | 401 | 121 |

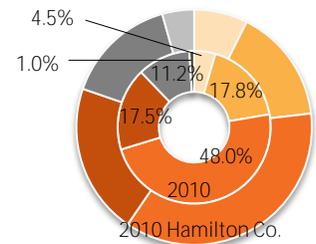
| Units in Structure | | |
|--------------------------|-------|---------------------|
| | 2010 | Margin of Error +/- |
| Single-Family Detached | 4,943 | 335 |
| Single-Family Attached | 296 | 112 |
| Two-Families | 1,605 | 257 |
| Multi-Family 3-4 Units | 1,352 | 235 |
| Multi-Family 5-9 Units | 565 | 159 |
| Multi-Family 10-19 Units | 753 | 166 |
| Multi-Family 20+ Units | 154 | 77 |
| Mobile Homes | 62 | 50 |

| | 2010 | Margin of Error +/- |
|----------------------------------|------|---------------------|
| High School or Less (No Diploma) | 2650 | 527 |
| High school graduate | 4579 | 467 |
| Some college, no degree | 1903 | 272 |
| Associate's degree | 752 | 178 |
| Bachelor's degree | 2137 | 309 |
| Graduate or professional degree | 860 | 183 |

| House Value | | |
|-------------------|-----------|---------------------|
| | 2010 | Margin of Error +/- |
| Median Value | \$129,500 | 5902 |
| Less than 50k | 75 | 49 |
| 50k - 99k | 1229 | 216 |
| 100k - 149k | 1448 | 222 |
| 150k - 199k | 752 | 147 |
| 200k - 299k | 589 | 160 |
| 300k - 499k | 59 | 40 |
| 500k - 999k | 20 | 22 |
| 1 million or more | 32 | 28 |

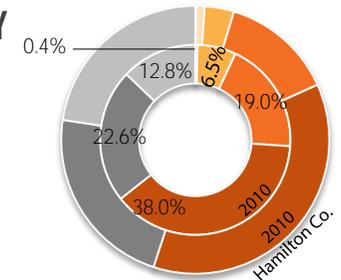
OCCUPIED UNITS PAYING RENT

- Less than \$300
- \$300 to \$499
- \$500 to \$749
- \$750 to \$999
- \$1,000 to \$1,499
- \$1,500 or more

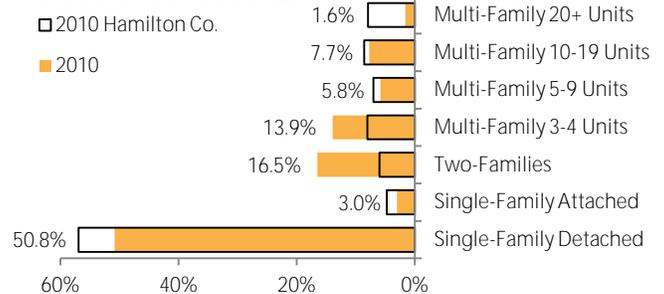


SELECTED MONTHLY

- Less than \$300
- \$300 - \$499
- \$500 to \$699
- \$700 to \$999
- \$1,000 to \$1,499
- \$1,500 to \$1,999
- \$2,000 or more



UNITS IN STRUCTURE

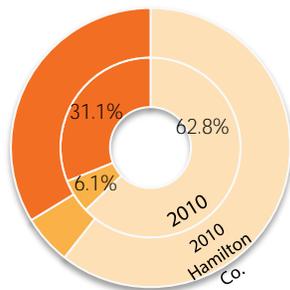


POVERTY

| | 2010 | Margin of Error +/- |
|---|-------|---------------------|
| All People Below Poverty | 19.7% | 3.1% |
| Children in Poverty | 27.0% | 8.2% |
| Elderly in Poverty | 15.5% | 6.1% |
| Families Below Poverty | 12.3% | 3.3% |
| Married Couple Families with Children Below Poverty | 6.4% | 5.9% |
| Female Headed (No Husband Present) Families with Children Below Poverty | 45.4% | 14.5% |

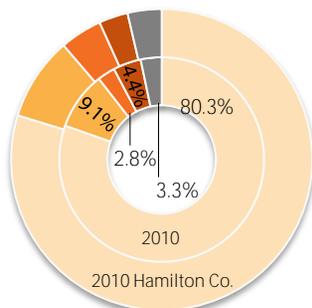
EMPLOYMENT

- Employed
- Unemployed
- Not In Labor Force



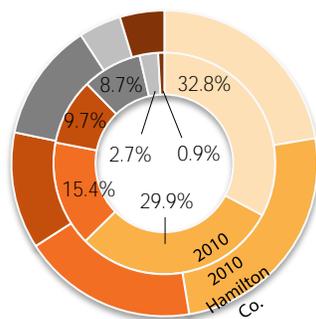
COMMUTE TO WORK

- Car, truck, or van -- drove alone
- Car, truck, or van -- carpooled
- Public transportation (excluding taxicab)
- Walked or Other Means
- Worked at Home



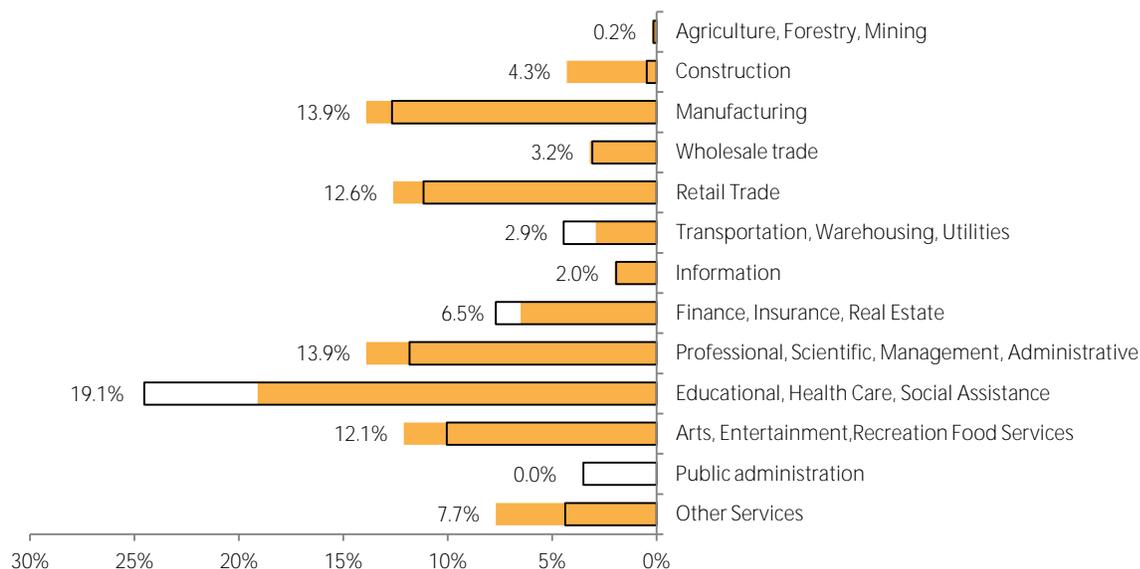
INCOME

- Less than \$25,000
- \$25,000 - \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or more



INDUSTRY

- 2010
- 2010 Hamilton Co.



| | 2010 | Margin of Error +/- |
|---|----------|---------------------|
| Employment (16 years & older) | | |
| Employed | 16049 | 474 |
| Unemployed | 10079 | 216 |
| Not In Labor Force | 4995 | 459 |
| Unemployment Rate | 8.8% | 1.90% |
| Commute to Work | | |
| Car, truck, or van -- drove alone | 8012 | 575 |
| Car, truck, or van -- carpooled | 907 | 275 |
| Public transportation (excluding taxicab) | 284 | 134 |
| Walked or Other Means | 442 | 101 |
| Worked at Home | 329 | 107 |
| Mean travel time to work (minutes) | 19 | 1.3 |
| Income (2011 Inflation Adjusted Dollars) | | |
| Less than \$25,000 | 2646 | 198 |
| \$25,000 - \$49,999 | 2413 | 208 |
| \$50,000 to \$74,999 | 1239 | 228 |
| \$75,000 to \$99,999 | 784 | 181 |
| \$100,000 to \$149,999 | 701 | 170 |
| \$150,000 to \$199,999 | 215 | 170 |
| \$200,000 or more | 72 | 78 |
| Median household income (dollars) | \$36,937 | \$2,369 |
| Households with Public Assistance Income | 0 | 98 |
| Households with With Food Stamp/SNAP benefits | 1102 | 223 |
| Per Capita Income | \$21,657 | \$1,225 |
| Difference between Median earnings for males and female full-time, year-round workers (dollars) | \$1,022 | NA |

| Industry | 2010 | Margin of Error +/- |
|--|------|---------------------|
| Agriculture, Forestry, Mining | 16 | 19 |
| Construction | 431 | 138 |
| Manufacturing | 1405 | 271 |
| Wholesale trade | 325 | 116 |
| Retail Trade | 1267 | 231 |
| Transportation, Warehousing, Utilities | 291 | 138 |

| Industry | 2010 | Margin of Error +/- |
|--|------|---------------------|
| Information | 201 | 91 |
| Finance, Insurance, Real Estate | 654 | 176 |
| Professional, Scientific, Management, Administrative | 1402 | 334 |
| Educational, Health Care, Social Assistance | 1922 | 247 |
| Arts, Entertainment, Recreation Food Services | 1220 | 226 |
| Public administration | 172 | 82 |
| Other Services | 773 | 217 |